



NEWBORN
PORTRAIT GUIDE

JANN DENLINGER PHOTOGRAPHY

Jann Denlinger
PHOTOGRAPHY



HELLO! AND WELCOME



Let me begin by first saying: congratulations! This is such a special time of life, and no doubt the coming year will be filled with amazing experiences and precious moments as you welcome a new little one into your family.

I'm so excited and incredibly honored that you are considering booking your newborn session with me.

This Welcome Guide has some important information about the newborn photography experience, as well as pricing details and some tips to help you plan and prepare for your session. If you have any questions at all, please don't hesitate to let me know.



WHY BOOK A NEWBORN SESSION

When you have a new baby of your own, your whole world changes. The phrase “moments are fleeting” takes on a new meaning, as you begin to understand just how quickly time passes with your precious little one. Babies change and grow so quickly - especially in those early days of their life.

Booking a newborn session will help you capture these moments in time - moments that you will never get back. These are more than just photographs; these are pieces of artwork for your family that will only grow in value. It brings me so much joy to know that you and your children will be able to look back and treasure these memories in the years to come.

WHAT TO EXPECT

Expect your newborn photography experience to be a special time with your precious little one. My goal with each session is to make things as seamless as possible for you. The days following a birth can be a whirlwind of activity and emotions - so think of your newborn session as a time to slow down and savor some quiet moments with your new baby.

I also believe that when you hire a photographer, it should be someone who you feel comfortable with - so that is what I strive for. I like to spend some time communicating with you about what you have in mind before the shoot. We can discuss props, clothing, and backgrounds. I have a Pinterest page if you want to share ideas.

I won't be bothered when the baby cries, or if we need to take a break because baby needs some time alone with mom. I also know that mom needs to feel calm and comfortable. Babies know when mom is stressed. It is also helpful to have another adult at the photo shoot to assist with the little details. I allow lots of extra time for diaper changes, and mood swings. Newborn sessions can last longer than regular sessions.

Newborn photos seem to work best when the baby is sleeping comfortably with a full belly and easily posed! If you would like photos without clothing, the room temperature will need to be warmer than usual. Babies tend to cry when they are cold.



MY STYLE RELAXED PORTRAITURE

If you are reading this Welcome Guide, chances are you have already had an opportunity to view the work on my website. As a newborn photographer, I absolutely love capturing images that are fresh, clean, and timeless.

I consider my style to be 'relaxed portraiture' - in the sense that it is much more casual than some more traditional portrait photographers. If my style of photography touches you, then I just might be the photographer for your newborn session.

LIFESTYLE PHOTOGRAPHY

In addition to portraits of your baby, I can also photograph lifestyle images of your family. These are some of my favorite images, because they truly tell a story and capture the emotions and connection between you and your new baby.





WHEN TO BOOK

My schedule is typically full 3-4 months in advance, so please get in touch with me as soon as possible to book me as your newborn photographer.

My favorite time to photograph newborns is when they are 5-10 days new. Once I have your due date on the calendar, I will pencil-in a couple of dates on my schedule - of course, leaving a little 'wiggle room,' as babies rarely arrive on their due date.

As we get closer to your due date, you can let me know how it's going. Then once baby actually arrives, contact me so that we can get a finalized date and time on the calendar for your newborn session!

LOCATION YOUR HOME 'STUDIO'

Your newborn session will take place in the comfort of your own home. I've been told many times by parents that they appreciate this so much. In the first few days after baby is born, it can be tough to leave the house and get everyone ready for a photo shoot. Because the shoot takes place in your own home environment, you will be more relaxed and able to enjoy the experience.

I will bring everything needed for your session, and will set-up a mini portable 'studio' in a space that is close to a large window with beautiful natural light.





PROPS & SUCH

You can use any props that might have special meaning to you or your family. Perhaps a family quilt, a special chair, a hand made baby item that belonged to you, or something you recieved as a baby gift.

I have a few props that I can bring along, and I have some soft fabrics we can use. This is something we can discuss before your photo shoot. Using a few props can add personality and make the photos more meaningful.



YOUR INVESTMENT

NEWBORN SESSION INCLUDES:

- Time and talent of the photographer
- On-site photography session
- Editing of all images
- Private online photo gallery



***Note: A nonrefundable retainer fee is required to complete the booking process. Please contact me if you have any questions.**

You may be wondering why my session fees are so much lower than many other newborn photographers. I don't have any "packages" that are included in the fees. I like to let my clients order just the specific photos they actually want to help keep the costs down. Editing the photos is included in my fee. I don't promise a certain number of images in your gallery. I will post all of the photos that I feel turned out well.

I use a professional printing service that creates excellent prints. They are much nicer than what you could purchase online, or get printed from files. They are reasonably priced (5x7 = 9.99), and are mailed directly to whoever purchases them in professional mailers. You can also download digital files. They are priced according to file size. A LowRes 1 Mpix, suitable for online sharing, is 14.99. A HighRes 4 Mpix, suitable for 8x10 prints, is 29.99. In most cases, it is more cost efficient to order the high quality prints online. We use the full size file for printing, which may be much larger than the 4 Mpix. Our prints are high-quality professional prints, and will last for many years.

There are also other products available on the website like keepsake boxes, mugs, key tags, cards, phone cases etc.

You can share the web address and password for the online gallery with any friends and family who might enjoy seeing or ordering their own photos. I can remove any photos that you don't like before you share the link. Many of my clients enjoy that option because it saves them time collecting and delivering money and photos! You have much more important things to take care of!



HOW TO BOOK

Ready to book your newborn photography experience with me?
Here are your next steps:

1) DUE DATE: Get in touch with me and let me know your due date, to ensure that I have availability and can pencil-in some potential session times around that date.

2) RETAINER: I ask that all of my clients pay a nonrefundable retainer fee in order to complete the booking process. I will send you some paperwork to complete and return along with your retainer, and then you will be officially booked!

ABOUT THE PHOTOGRAPHER

Hi there! My name is Jann, and I am incredibly passionate about newborn photography. I have been a portrait photographer for over ten years now, and I never grow tired of capturing beautiful and treasured images for my clients.

Besides photography, I am also a wife, mother, grandmother and Youth Director. When I am not behind a camera, you'll most likely find me outdoors in our flower beds, or in the winter curled up with a book.



THANK YOU SO MUCH

Thank you so much for taking the time to read through this Welcome Guide. I would be honored to be the photographer for your newborn session, and I look forward to the opportunity to meet you and the newest member of your family!

If you have any questions at all, please don't hesitate to get in touch.

Jann Denlinger Photography
717.872.6771
JannDenlingerPhotography@gmail.com
JannDenlingerPhotography.com

