

FAMILY

PORTRAIT

WELCOME GUIDE



Jann Denlinger
PHOTOGRAPHY

JANN DENLINGER PHOTOGRAPHY



HELLO! AND WELCOME



Don't let time pass without a family portrait! Family Portraits are so very special and are a lasting keepsake to treasure.

I'm so excited and incredibly honored that you are considering booking your family portrait session with me.

This Welcome Guide has some important information about the family portrait experience, as well as tips to help you plan and prepare for your session. If you have any questions at all, please don't hesitate to let me know.



WHY BOOK

A FAMILY PORTRAIT SESSION

- **Record life's most precious moments**
Families are always growing and changing.
- **Family portrait sessions are fun**
I love capturing families just being themselves.
- **Give the gift of family smiles**
Family portraits are great gifts, and will be appreciated for many years.
- **Family portraits make great home decor**
Professional prints on your walls showcase your family, and are certainly better than any other artwork!

WHAT TO EXPECT

My goal with each session is to make things as seamless as possible for you. I believe that when you hire a photographer, it should be someone who you feel comfortable with - so that is what I strive for. I like to spend some time communicating with you about what you have in mind before the shoot. We can discuss props, clothing, and locations. I have a Pinterest page if you would like to share ideas.

- **How long will it take?** Most sessions last 1-2 hours.
- **When will I get my photos?** It usually takes 1 - 2 weeks to go thru all the photos, edit and post them.
- **Can we meet in person?** Yes. If you would like, we can meet at a local coffee shop or other venue to discuss what you have in mind. I enjoy hearing about you as a family and your story. This is a great way to learn about your style and come up with some initial ideas. However, most clients choose to communicate thru email or telephone calls, and that works great too!



MY STYLE RELAXED PORTRAITURE

If you are reading this Welcome Guide, chances are you have already had an opportunity to view the work on my website. As a photographer, I absolutely love capturing images that are fresh, clean, and timeless.

I consider my style to be 'relaxed portraiture' - in the sense that it is much more casual than some more traditional portrait photographers. If my style of photography is what you are looking for, then I just might be the photographer for your family portrait session!

LIFESTYLE PHOTOGRAPHY

In addition to portraits, I can also photograph lifestyle images of your family. These are some of my favorite images, because they truly tell a story and capture emotions. I have found that sometimes it is easier to follow children around and capture them in action, than it is to try to get them to stand still and pose!





WHEN TO BOOK

Some clients prefer to have their family portraits done during a particular season of the year. Other families choose to have them taken near a favorite holiday. I have found it is best to snap them whenever you can be the most relaxed!

My schedule is typically full months in advance, so please get in touch with me as soon as possible to book me as your family portrait photographer!

LOCATION WHERE TO GO

If your favorite thing to do is have a picnic in the park, then that's where we should go! If there is a place that has special meaning, like a family farm or favorite place to visit, going to that location will add meaning to the photos. Ask yourselves what things do you like to do together. What makes you feel connected?

Incorporating hobbies or activities is another way to make your shoot personal. Picking berries, going to a horse farm, a camp site, a biking path with your bikes, visiting an antique market, or going to a ball field would show a bit of your personalities.

Note: I do need to charge extra for traveling distances that are not in the local Lancaster area.



PROPS & SUCH



Adding props to photos is one of my favorite ways to help show personality! Perhaps fashion props like hats or shoes would be your style. Team shirts or sports equipment are great for the active family.

If you have a pet*, we can incorporate them into a few photos. After all, they are part of your family.

You can also bring along anything that might have special meaning to you. Perhaps a family quilt, a special chair or stool, or jewelry that belonged to grandma.

I have a few props that I can bring along. This is part of what we will discuss before your photo shoot.

***Note about animals.** I have found that if there is a pet involved, it is best to bring an extra person along on the shoot that the animal knows to help get the pet to look toward the camera!



YOUR INVESTMENT

My Session Fee Includes:

- Time and talent of the photographer
- On-site photography session
- Editing of all images
- Private online photo gallery



You may be wondering why my session fees are so much lower than many other photographers. I don't have any "packages" that are included in the session fee. I like to let my clients order just the specific photos they actually want to help keep the costs down. I don't promise a certain number of images in your gallery. I will post all of the photos that I feel turned out well.

I use a professional printing service that creates excellent prints. They are much nicer than what you could purchase online, or get printed from files. They are reasonably priced (5x7 = 9.99), and are mailed directly to whoever purchases them in professional mailers. You can also download digital files. They are priced according to file size. A LowRes 1 Mpix, suitable for online sharing, is 14.99. A HighRes 4 Mpix, suitable for 8x10 prints, is 29.99. In most cases, it is more cost efficient to order the high quality prints online. We use the full size file for printing, which may be larger than the 4 Mpix. Our prints are high-quality professional prints, and will last for many years.

There are also other products available on the website like keepsake boxes, mugs, key tags, cards, phone cases etc.

You can share the web address and password for the online gallery with any friends and family who might enjoy seeing or ordering their own photos. I can remove any photos that you don't like before you share the link. Many of my clients enjoy that option because it saves them time collecting money and photo orders of who wants what, and then delivering the photos!

***Note:** A nonrefundable retainer fee is required to complete the booking process. Please contact me if you have any

WHAT TO WEAR

- **Comfort** - First, it is important to be comfortable! If you are in pain because of the 5-inch stiletto shoes you are wearing, you are not going to have a relaxed smile!
- **Simple** - Basically, simple is best. Large bold patterns and neon colors tend to take the focus away from the people in the photo and draw your eye toward the clothing. Choose shirts that don't have words on them. (unless you are going for the super hero theme, or wearing team shirts)
- **Theme** - Some families like to choose a theme that shows a bit of their personality. Perhaps a plaid shirt and jeans for the farming family, a favorite team jersey, or cowboy hats and boots.
- **Matching** - Families should be sure that the colors and styles complement each other. (formal dress vs jeans and t-shirt)
- **Location** - Make sure that your clothing will look appropriate at your chosen location.
- **Lips and Nails** - If you are someone who enjoys makeup, you may want to have your lipstick or gloss handy for touch ups. A fresh coat of nail polish in a neutral color that won't distract or clash with your outfits will help you look polished.
- **Glasses** - If you want to wear your glasses in the photos, it might be best to remove the lenses so there are no reflective spots. Be aware that transition lenses will appear dark if worn outdoors.

Note: Please let me know if you are planning to bring more than one outfit. It is important to let me know what you are thinking so we can plan our time together.



HOW TO BOOK

**Ready to book your family portrait experience with me?
Here are your next steps:**

1) DATE: Get in touch with me and let me know what time of year you would like to shoot your photos. I can let you know what dates I have available. Saturdays tend to book up very fast. I don't work on Sundays.

2) RETAINER: I ask that all of my clients pay a nonrefundable retainer fee in order to complete the booking process. I will send you some paperwork to complete and return along with your retainer, and then you will be officially booked!

ABOUT THE PHOTOGRAPHER

Hi there! My name is Jann, and I really enjoy snapping photos! I like meeting families, listening to their stories, and creating their unique portraits. I have been a portrait photographer for over ten years now, and I never grow tired of capturing treasured images for my clients.

Besides photography, I am also a wife, mother, grandmother and Youth Director. When I am not behind a camera, you'll most likely find me outdoors in our flower beds, or in the winter curled up with a book.



THANK YOU SO MUCH

Thank you so much for taking the time to read through this Welcome Guide. I would be honored to be the photographer for your family portraits, and I look forward to the opportunity of meeting you!

If you have any questions at all, please don't hesitate to get in touch.

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